



**ABERDEEN**  
PERFORMANCE CAR SHOW

**TRADE INFORMATION PACK - 2019**





## ABOUT THE SHOW

The all new Aberdeen Performance Car Show is an exciting new event coming to the north of Scotland on Sunday 29th September. We are delighted to be able to provide unique opportunities for brands and businesses to expand and showcase their range of products through our event.

The Aberdeen Performance Car Show is the brain child of the team behind many successful car events held in Scotland. When discovering a large hole in the market for the north of Scotland, the team decided to start looking in the area for venues. Once the all new 'TECA' building was discovered it was simply a matter of time before this event was going ahead.

The combination of a new exciting event, with a new must-see facility, is something that will make this first year event something out of the ordinary.

The basis for the show combines two main areas and styles.

The main arena at TECA will contain cars at the higher end of the vehicle market, and is in essence the real spotlight area of the show. This is where the hundreds of special private collection cars will be displayed, ranging from McLarens to rally cars and even a selection of multi-million pound classics. More importantly though, as a trade exhibitor, this is where your company will be able to display and trade from.

The second area of the show is held in the 'Sub T' exhibition hall which is an eco-sensitive, semi submerged hall with a grass roof. This hall alone is bigger than all of the Glasgow's SECC halls combined! In this hall we will host the majority of our modified / drift / street car and club displays. These will be your high spec show and street cars, ranging from your Subaru Imprezas, to pristine Nissan skylines.





## WANT TO GET INVOLVED?

We can cater for most budgets and desires, with packages ranging from a basic trade stalls and display vehicles all the way up to title sponsorship. Footfall for the event is estimated to sit around the 9,000-11,000 mark for paying customers on the day.

For this years event, we are offering the following:

- Basic trade stalls
- Trade stalls with display vehicles
- Main event title sponsorship
- Secondary event sponsorship
- Market sector exclusivity
- Corporate hospitality packages

As a sponsor, your logo will be on every e-ticket we send out for the event from the time of sponsorship, along with your own space on the website and Facebook event, along with various blog articles we will write up on the website and share across our platforms. For a main title sponsorship your logo shall appear on virtually every bit of branding we have, again, from the time of sponsorship. Our social media reach will range into the millions prior to the event, as we have a network of pages and events online, so expect to see your logos and details on a whole

Each package can be tailored to suit your company specifically, and we would love to have a chat about this, along with a free no obligation quote.

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If you wish to enquire about our many various trade options then please drop us an email with some information outline on the next page.



## GET IN TOUCH

If any of the options on the previous page sound like something you are interested in, then you can get in touch with us directly by emailing us at [INFO@ABERDEENCARSHOW.CO.UK](mailto:INFO@ABERDEENCARSHOW.CO.UK) and putting **TRADE ENQUIRY** in the subject line.

- 1) What you are wishing to display / sell.
- 2) The size and shape of trade stand or display space required.
- 3) The amount of staff and/or customer tickets required.

If you would also wish to enquire about becoming an event sponsor, then please also give a brief overview of the following:

- 4) Are you looking to become the title sponsor or a secondary sponsorship position?
- 5) Whether or not you are looking for market sector exclusivity.
- 6) If you wish to enquire about hospitality options. If so for how many people?  
Would require only beverages or food also?

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Thanks for taking the time to read our 2019 trade pack, and we look forward to working with you at the Aberdeen Performance Car Show.

